

This public engagement plan outlines the tools that will be utilized to solicit representative stakeholder and public participation throughout the master planning process.





PHASE I VISION WINTER 2020/2021 **Public Engagement, Phase I: Project Initiation** (Fall/Winter 2020)...Public outreach and engagement activities will provide an initial understanding of key parks and recreation issues and an understanding of previous activities and accomplishments. Public engagement activities include: City Council interviews, a meeting with the PRAC and stakeholder focus group meetings.

PUBLIC OUTREACH & ENGAGEMENT



CORPUS CHRISTI PARKS & RECREATION MASTER PLAN

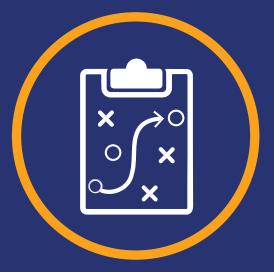


PHASE 2 ASSESSMENT WINTER/SPRING 2021 **Phase II: Existing Conditions and Needs Assessment** ...will assist the project team in understanding community parks and recreation needs and preferences. Public engagement activities include a statistically valid survey, public opinion survey, virtual public open house, online map, and PRAC meeting, continued interviews with Mayor and City Council, and meetings with the stakeholder focus groups.

PUBLIC OUTREACH & ENGAGEMENT



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PHASE 3 BLUEPRINT SPRING/SUMMER 2021

Public Engagement, Phases III: Recommendations and Priorities (Spring/Summer 2021)... Public outreach and engagement activities will provide for a review of Master Plan recommendations and offer the opportunity to influence the prioritization of Plan implementation strategies. Public engagement activities include mid-point presentations to the City Council and PRAC, and a series of up to (5) town hall meetings.

PUBLIC OUTREACH & ENGAGEMENT





PHASE 4 COMMITMENT SUMMER/FALL 2021 **Public Engagement, Phase IV:** Final Plan and Adoption (Summer/Fall 2021)...Public outreach and engagement activities will provide a forum to comment on a full draft of the Master Plan. Public engagement activities include two (2) PRAC meetings, a presentation to other City boards/commissions, a City Council workshop and public hearing.

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