

# PUBLIC ENGAGEMENT PHASES



PHASE 1

VISION

WINTER  
2020/2021



PHASE 2

ASSESSMENT

WINTER/SPRING  
2021



PHASE 3

BLUEPRINT

SPRING/SUMMER  
2021



PHASE 4

COMMITMENT

SUMMER/FALL  
2021

This public engagement plan outlines the tools that will be utilized to solicit representative stakeholder and public participation throughout the master planning process.

# PUBLIC ENGAGEMENT PHASES



**PHASE I**  
**VISION**  
WINTER  
2020/2021

**Public Engagement, Phase I: Project Initiation (Fall/Winter 2020)**...Public outreach and engagement activities will provide an initial understanding of key parks and recreation issues and an understanding of previous activities and accomplishments. Public engagement activities include: City Council interviews, a meeting with the PRAC and stakeholder focus group meetings.



# PUBLIC ENGAGEMENT PHASES



## PHASE 2 ASSESSMENT WINTER/SPRING 2021

### Phase II: Existing Conditions and Needs Assessment

...will assist the project team in understanding community parks and recreation needs and preferences.

Public engagement activities include a statistically valid survey, public opinion survey, virtual public open house, online map, and PRAC meeting, continued interviews with Mayor and City Council, and meetings with the stakeholder focus groups.



# PUBLIC ENGAGEMENT PHASES



**PHASE 3**  
**BLUEPRINT**  
SPRING/SUMMER  
2021

**Public Engagement, Phases III:** Recommendations and Priorities (Spring/Summer 2021)...  
Public outreach and engagement activities will provide for a review of Master Plan recommendations and offer the opportunity to influence the prioritization of Plan implementation strategies. Public engagement activities include mid-point presentations to the City Council and PRAC, and a series of up to (5) town hall meetings.



# PUBLIC ENGAGEMENT PHASES



**PHASE 4**  
**COMMITMENT**  
SUMMER/FALL  
2021

**Public Engagement, Phase IV: Final Plan and Adoption (Summer/Fall 2021)**...Public outreach and engagement activities will provide a forum to comment on a full draft of the Master Plan. Public engagement activities include two (2) PRAC meetings, a presentation to other City boards/commissions, a City Council workshop and public hearing.

