

FIELD
12
FC Padre

**GAME
FIELDS
ONLY**



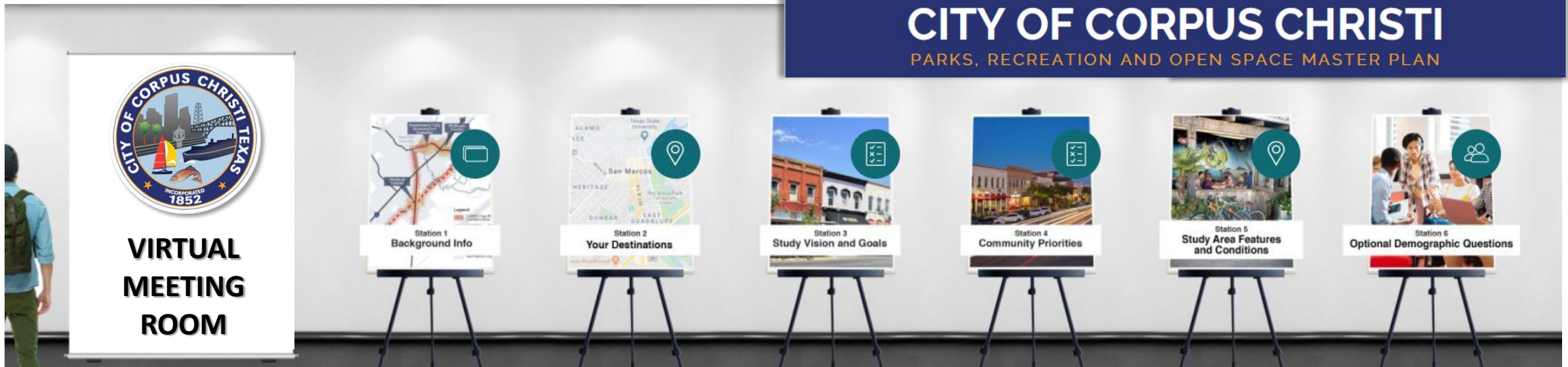
CITY OF CORPUS CHRISTI

PARKS & RECREATION 10-Year MASTER PLAN

BILL WITT PARK

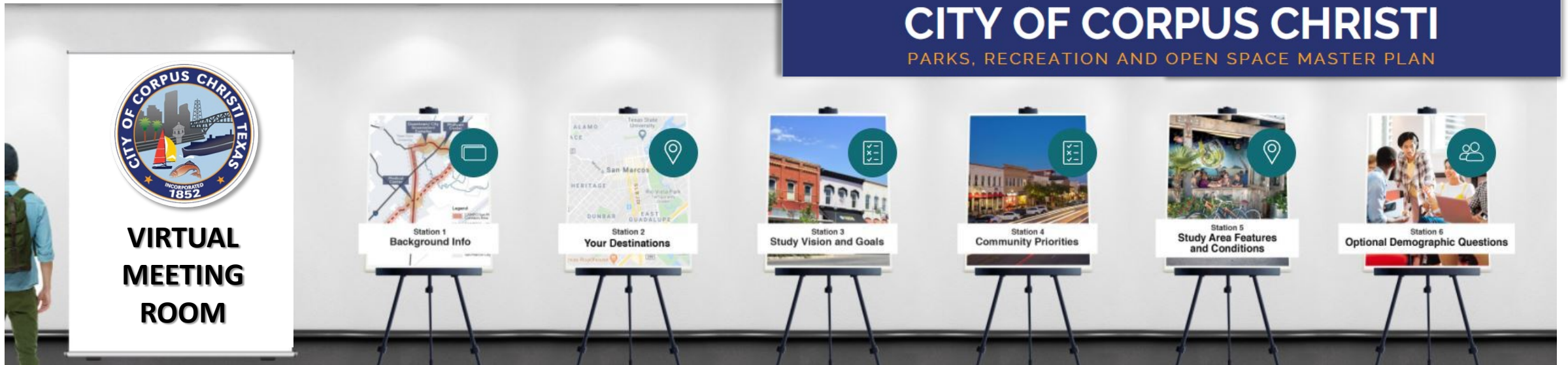
DIGITAL OUTREACH

- Project Webpage
- Online Surveys/Maps
- Virtual Meeting Room



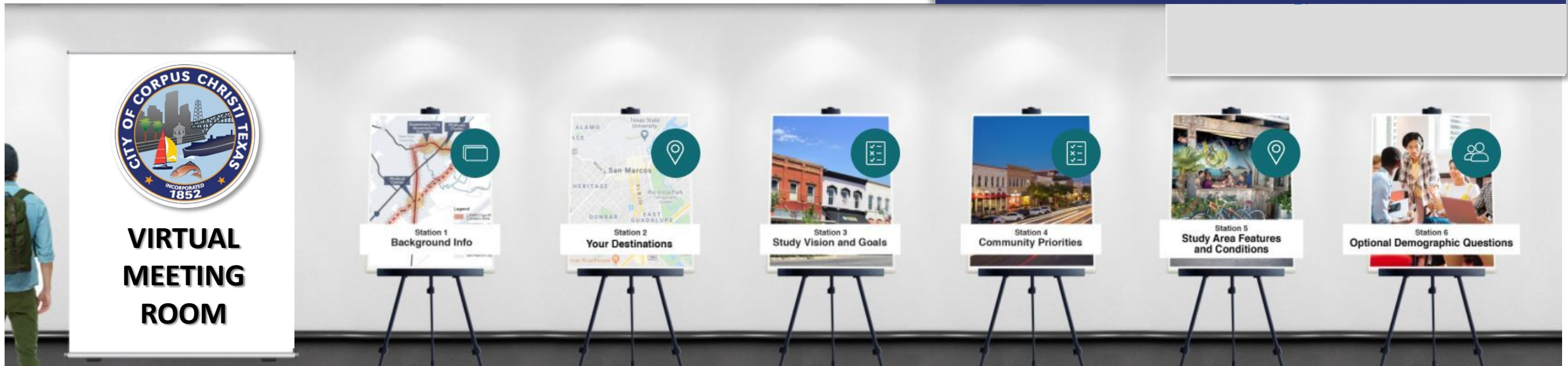
PROJECT WEBPAGE

- Master Plan activities, documents, links and updates will be housed on a project webpage hosted by the City of Corpus Christi.
- Halff Associates will provide Master Plan content and links to digital outreach tools.



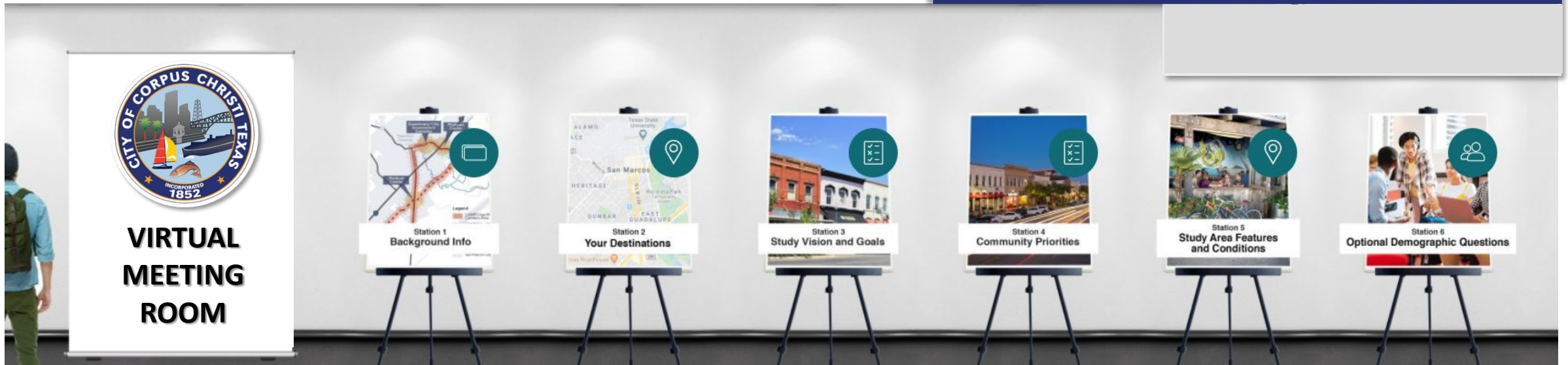
ONLINE SURVEYS

- Mail out & on-line surveys will generate input from all parts of the City.
- The survey will be available in English and Spanish.
- A minimum of 500 completed surveys will be generated and distributed across each of the five (5) Council Districts (for overall statistical validity of 95%).



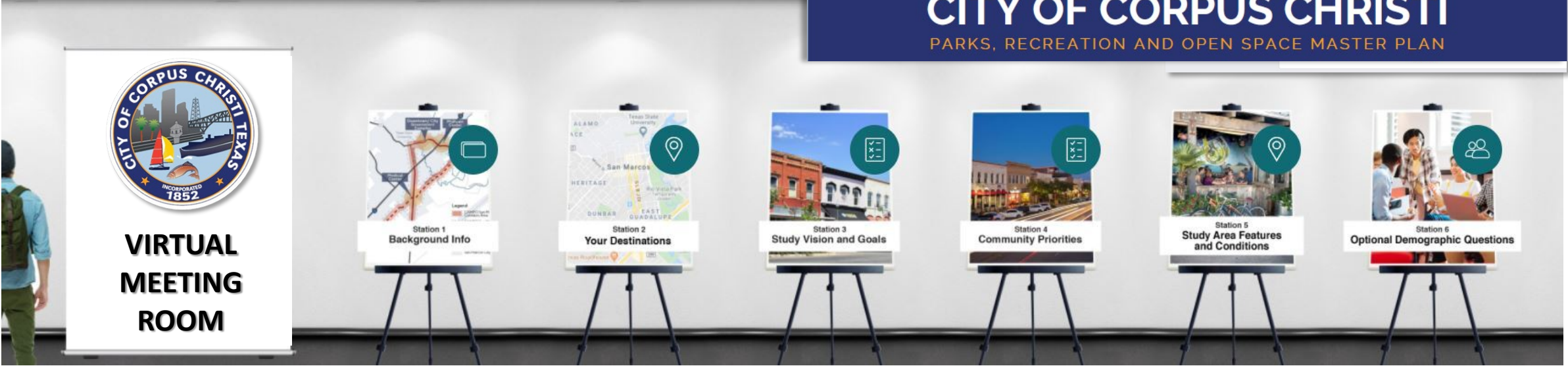
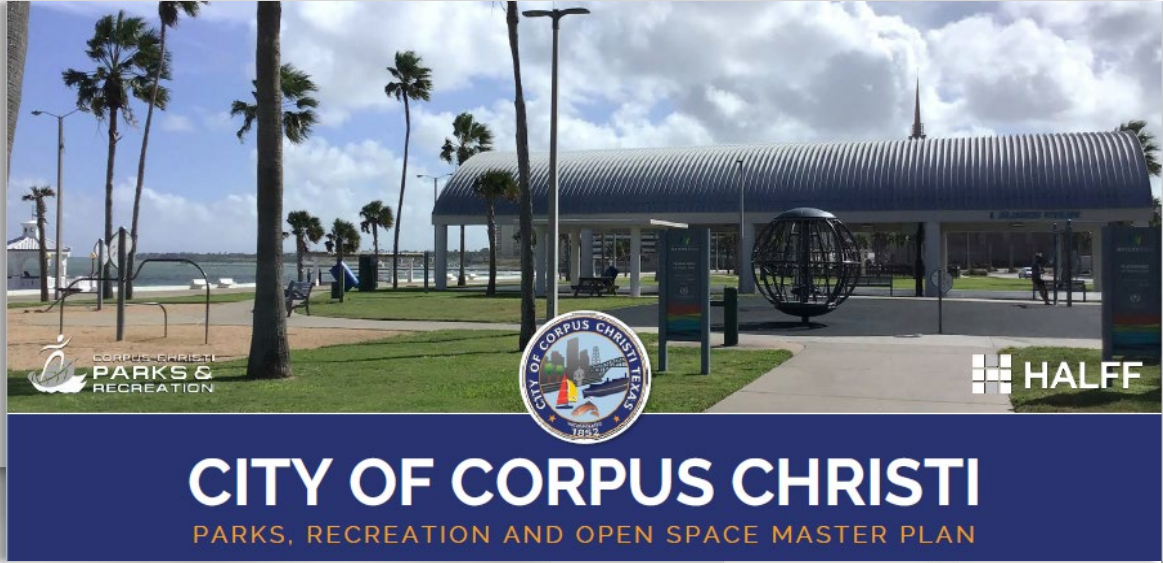
ONLINE MAPPING TOOL

An online map will be prepared and distributed via links posted on the City website that allows participants to visit any and all City park properties and identify preferred features via a series of coded “pins” that instruct park administrators to “add this,” “move this,” “remove this,” “fix this,” and “I like this.”



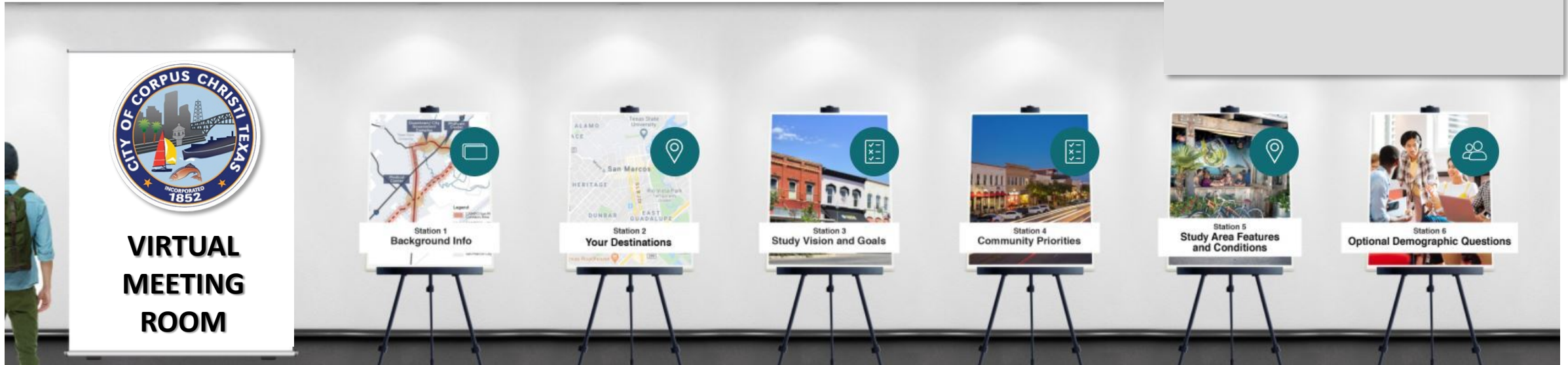
VIRTUAL MEETING ROOM

- The virtual meeting room will be hosted via a custom-made URL site.
- Presentation materials and visual preference survey questions that would be available at an in-person meeting.



VIRTUAL TOWN HALL MEETINGS

Live video-presentations...Halff will present an overview of the Master Plan, the planning process, and public engagement tools and opportunities. The events will be hosted by the City using WebEx & Facebook Live. City staff will field participant comments and questions. **The City will provide Spanish translation and American Sign Language (ASL) interpreters at all live town hall events.**



PUBLIC ENGAGEMENT

- A public engagement summary document will be finalized following Phase III of the public engagement effort and incorporated into the final Master Plan document.
- Each Parks and Recreation Advisory meeting and City Council briefing will include an update on the public engagement efforts.
- The final Master Plan will create a clear connection between the input received and the final recommendations.